

**MICHEAL FLAHERTY, PRESIDENT, WALDEN MEDIA TO BE KEYNOTE SPEAKER FOR
ENTREPRENEURIAL LEADERS CONFERENCE ON NOVEMBER 8TH, 2012 IN VANCOUVER,
CANADA**

NEWS RELEASE

New York, NY - January 26, 2012

Micheal Flaherty, president and co-founder of Walden Media, producer of *The Chronicles of Narnia* and other films, will be the keynote speaker at the Entrepreneurial Leaders Conference to be held on November 8th, 2012 in Vancouver, Canada.

Geoff Tunnicliffe, Secretary-General, World Evangelical Alliance, remarked that, "Micheal Flaherty is an ideal keynote speaker, as he has made a global impact through Walden Media while staying true to his Christian values in a very challenging industry."

Under Flaherty's leadership, Walden has financed and produced a number of films, such as *The Lion, The Witch and The Wardrobe*, *Prince Caspian*, *Charlotte's Web*, *Bridge to Terabithia*, *Holes*, *Because of Winn-Dixie*, and *Journey to the Center of the Earth 3D*.

The Chronicles of Narnia films are based on a series of novels written by C. S. Lewis. From the seven books, there have been three film adaptations so far—*The Lion, the Witch and the Wardrobe* (2005), *Prince Caspian* (2008), and *The Voyage of the Dawn Treader* (2010). The series is considered to be one of the biggest movie franchises around the world. The first film is the 41st highest-grossing film of all-time. The series has now grossed over \$1.5 billion making it the 19th highest-grossing film series of all time.

In addition to his leadership of Walden Media, Micheal Flaherty is on the board of Rachel's Challenge, a program created in memory of Rachel Scott, the first victim of the Columbine shootings. He is also a member of the Global Advisory Council of Vision360, an organization dedicated to supporting and founding churches across the country.

Rick Goossen, Chairman, ELO, explained that, "having someone like Micheal Flaherty as keynote speaker will continue to highlight the role of Christian entrepreneurial leaders in the marketplace and beyond and propel the growth of the Entrepreneurial Leaders Conferences worldwide."

The WEA and ELO signed an agreement on January 24, 2012 to undertake a joint initiative to connect Christian entrepreneurial leaders around the globe for greater impact in the marketplace and beyond.

The ELO is a non-profit organization that aims to equip, connect & inspire Christian entrepreneurial leaders through publications, conferences, and seminars & courses. The ELO seeks to become the world's leading organization in this realm. For more info e-mail us at info@eleaders.org or go to Eleaders.org

The WEA is the largest global evangelical body with a network of churches in 129 nations and an alliance of 100 international organizations representing over 600 million Christians worldwide. It representatively speaks as a trusted voice on behalf of global evangelicalism, connects diverse Evangelical church networks and ministries for effective collaborative action, and actively equips their needs with valuable resources to optimize their impact. For more info e-mail at wea@worldevangelicals.org or go to Worldea.org