

Lessons from Microsoft: Impact in a Corporate Context

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Can anything good come from Big Tech?

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A memo to big tech

The techlash against Amazon, Facebook and Google—and what they can do

Which antitrust remedies to welcome, which to fight



Print edition | Briefing >

Jan 20th 2018



Year in a Word: Techlash

The reputation of big tech faltered as scandals emerged over the past months with regularity

RANA FOROOHAR

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Rana Foroohar DECEMBER 16 2018

19

Techlash

(noun) The growing public animosity towards large Silicon Valley platform technology companies and their Chinese equivalents

Latest in Gear



Phone app detects eye disease in kids through photos

🕒 9m ago



Study: Americans believe social networks make the news worse

But more people get news from these sites than ever before.



Jon Fingas, @jonfingas
4h ago in [Internet](#)

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Latest in Gear



Phone app detects eye disease in kids through photos

🕒 11m ago



—
Phone app detects eye disease in kids through photos

It might spot conditions before doctors do.



Jon Fingas, @jonfingas
11m ago in [Medicine](#)

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Comments



Pope Francis warns Silicon Valley that if it isn't careful with AI it could lead to an 'unfortunate regression to a form of barbarism'

Mary Meisenzahl Sep 30, 2019, 7:36 AM



Pope Francis waves to the faithful as he leaves St. Peter's Square at the end of Palm Sunday Mass on March 29, 2015 in Vatican City, Vatican. Franco Origlia/Getty Images

■ Pope Francis recently warned Silicon Valley executives about the moral implications of technology at a Vatican conference.



WORLD NEWS FEBRUARY 13, 2019 / 9:38 AM / 9 MONTHS AGO

Pope discusses ethics of artificial intelligence with Microsoft chief

2 MIN READ



Microsoft President and Chief Legal Officer Brad Smith meets with Pope Francis at Saint Martha's House at the Vatican, February 13, 2019. Vatican Media/Handout via REUTERS

VATICAN CITY (Reuters) - Microsoft President Brad Smith met Pope Francis on Wednesday to discuss the ethical use of artificial intelligence and ways to bridge the digital divide between rich and poor nations, the Vatican said.



Seeing AI

A free app that narrates the world around you. Designed for the low vision community, this research project harnesses the power of AI to describe people, text and objects

[Download on the App Store >](#)



Journey



Indiana



Ireland



India & Taiwan



Cambodia



Khmer Refugee Camp

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Our commitment to nonprofits



AI for Humanitarian Action

AI for Humanitarian Action leverages AI to support disaster recovery, address the needs of children, protect displaced people, and promote human rights.

▶ [Watch AI in action](#)

[Learn about World Refugee Day](#) >



About the program

We will support specific nonprofit and humanitarian organizations through financial grants, partnerships, and technology investments in addition to technical expertise. We will work together with organizations to create efficient solutions and help accelerate the pace of innovation.

[Check out the blog](#) >

Our commitment

Microsoft has committed \$40 million over five years to support nonprofits and humanitarian organizations working across these areas:

Disaster response

We will support resiliency, response, and recovery programs designed for those affected by humanitarian emergencies.

Refugees and displaced people

AI for Humanitarian Action will provide scalable solutions to help the approximately 68 million displaced people, including refugees.

Human rights

We will partner with organizations to accelerate breakthrough solutions that help monitor, detect, and prevent human rights violations.

Needs of children

AI for Humanitarian Action projects will help ensure the safety and wellbeing of children around the world.



Advocating for people seeking asylum

Using speech-to-text AI and an Azure database, Asylum Seeker Advocacy Project (ASAP) works with volunteers and legal aid organizations to assist families fleeing persecution in their home countries. AI helps ASAP track changing court dates and prioritize cases most urgently in need of legal services.

[Learn more about ASAP >](#)



Helping to monitor human rights violations

We've collaborated with the Clooney Foundation for Justice to create innovative technology that can empower human rights trial monitors to capture multiple types of data in one place—and extract the information needed for experts to assess the fairness of a trial.

[Learn more about TrialWatch >](#)



Putting vulnerable people on the map

Microsoft Philanthropies and Bing Maps, are partnering with Humanitarian OpenStreetMap Team (HOT) to improve the reach of humanitarian action through open mapping of vulnerable areas. HOT is building an AI-assisted workflow in their mapping platform, Tasking Manager, to enhance mapper experience.

[Learn about HOT >](#)



Partnering to predict and prevent famine

In partnership with the World Bank, the United Nations, and tech industry partners will be better able to predict when and where future famines will occur—allowing organizations to respond earlier and more effectively, potentially saving more lives.

[Learn more about the partnership >](#)



Extending the ability to help more children

Nonprofit partner Operation Smile uses a facial modeling algorithm and Microsoft Pix to improve their surgical outcomes and help more children in need of facial surgeries.

[Learn more about Operation Smile >](#)

Journey



Gifting: Chosen to make...

Then the Lord said to Moses, "See, I have chosen Bezalel son of Uri, the son of Hur, of the tribe of Judah, and I have filled him with the *Spirit of God*, with *wisdom*, with *understanding*, with *knowledge* and with *all kinds of skills* - to make artistic designs for work in gold, silver and bronze, to cut and set stones, to work in wood, and to engage in all kinds of crafts.

Exodus 31: 1-5, emphasis added



Bezalel
Academy of
Arts and Design
Jerusalem

Michal Levitzky, Dep. of Indust



•••••

Atara Szlár, Dep. of Industrial Design, 2015



•••••

<http://bezalel.ac.il/en/about/>

Eric Liddell: Made fast...



Calling: *The Call*, Os Guinness

God calls us to himself so decisively that

- everything we are,
- everything we do, and
- everything we have

is invested with a special devotion and dynamism lived out as a response to his summons and service.

Work: *Every Good Endeavor*, Timothy Keller

“A biblical understanding of work energizes our desire to create value from the resources available to us.

Recognizing the God who supplies our resources, and who gives us the privilege of joining in as cocultivators, helps us enter into our work with a relentless spirit of creativity.”

Principles

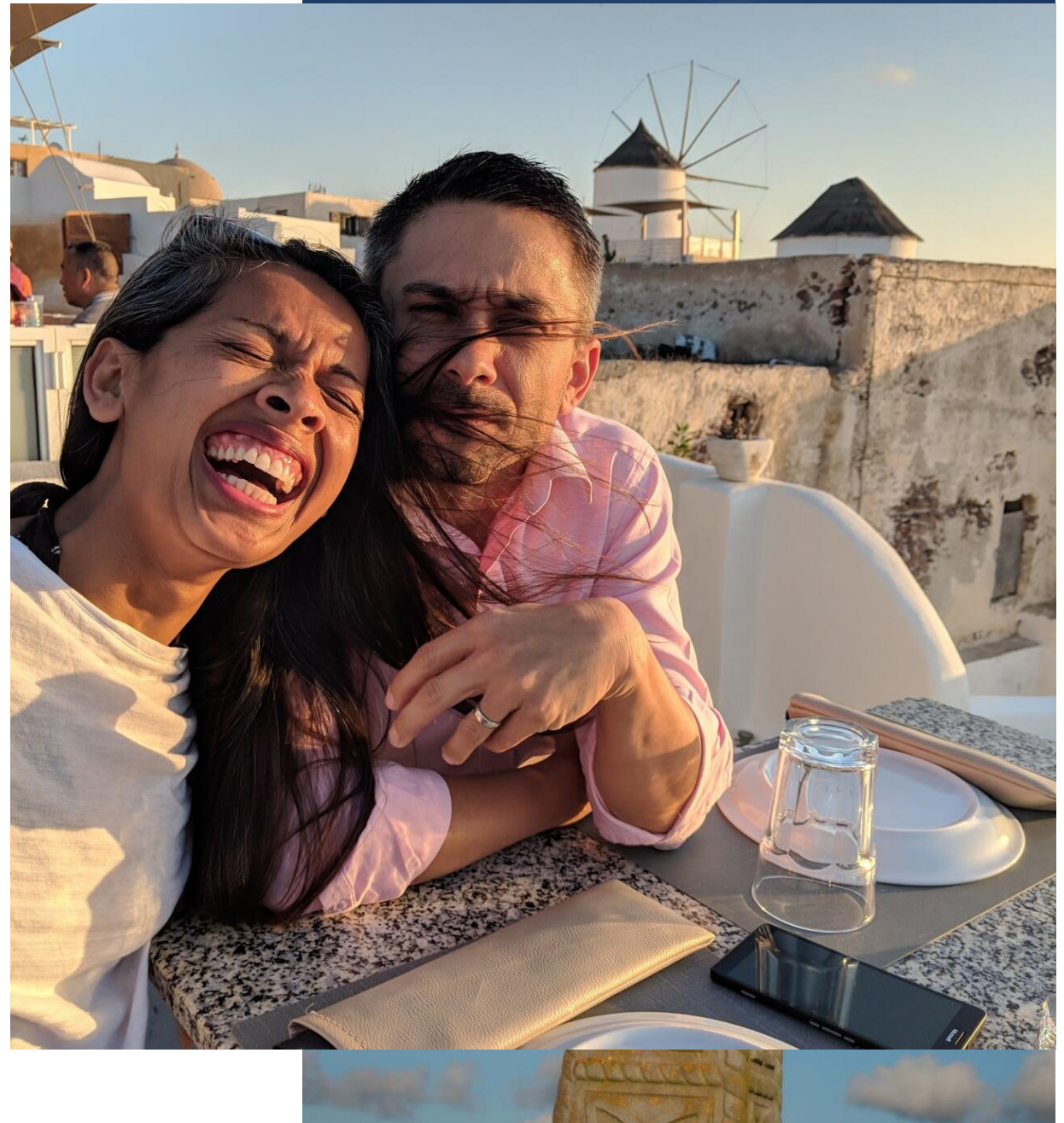
- Talents: ...'to whom much is given, much is required.'
Luke 12:48
- Stewardship: 'The Lord was with Joseph'...was put in charge of Potiphar's household and of all that he owned. Genesis 39
- Faithfulness: What good is it for a man to gain the whole world, yet forfeit his soul? Mark 8:36

Decisions

Spouse as partner

Roots

What does 'success'
look like?



Challenges / Failures / Questions

- Career – Disappointments? Missed opportunities?
Under-utilized?
- Not salty enough? Esther moments?

Challenges / Failures / Questions

- Reframing success – What does a life well lived for God look like?

The question regarding our choice of work is no longer, “What will make me the most money and give me the most status?”

The question must now be “How with my *existing abilities and opportunities*, can I be of greatest service to other people, knowing what I do of *God's will and of human need*?”
[Every Good Endeavor, Timothy Keller, P. 67]

- Motivations – is this *really* about calling or about money?
Can I/we/family adjust lifestyle to do something different?



Taking the Leap



Thank you!