

OCTOBER 25



Kathleen Cooke

Co-Founder & Vice President, Cooke Media Group

*Influencing Culture:
Lessons from Changing Hollywood from the Inside*

Kathleen Cooke

Influence Lab/Women/Cooke Media Group

- KathleenCooke.com
- InfluenceWomen.org
- CookeMediaGroup.org
- @InfluenceWomenHollywood



Sex Trafficking, Starving Children, and World Peace:

3 Reasons You Should Care About Women
Working in Media, Entertainment and the Arts



W E L C O M E

TO *Fabulous*

LAS VEGAS

NEVADA

YESCO





BASKETBALL
1967
STATE CHAMPIONS

TRACK & FIELD
1957
STATE CHAMPIONS

Our





A vision to empower and inspire Christian women around the world to influence media and entertainment.

INrich Mentorships

These 6-week tracks are in-depth master classes led by successful industry professionals on a particular craft or focus.



INtogether Bible Study

It's time to dive into the Word of God together! These 30-minute online studies will build your faith and connect you with other on-fire women!



INspire Gatherings

These intimate gatherings are a time to have fun while building kingdom connections and friendships with other passionate creatives.

Professional Events

Influence Women professional events will encourage and empower you! Come glean from key influential leaders and meet other culture catalysts.



Influence Women Podcast

Check out the new Influence Women Podcast with founder Kathleen Cooke, as she hosts dynamic conversations with creative leaders!

New!



Interactive Community Platform

We've designed a place to connect, stay up-to-date on our events, access our community job board and "netweave" with other creative Christians.

Become a member today!

Find us on social media

- @InfluenceWomenAtlanta
- @InfluenceWomenHollywood
- @InfluenceWomenNashville
- @InfluenceWomenOC

Join the movement at InfluenceWomen.org

Why should YOU care?



Women Employed in the TV and Film Industry

San Diego University Study

- 8% Cinematographers
- 22% Directors
- 23% Writers
- 27% Producers
- 30% Editors
- 26% Overall in Industry



The Celluloid Ceiling

INDIE Women

Research Study

- 1998-2022
 - Women have increased to attain top positions by only 7%
- Actresses
 - 44% hold major character roles
 - 40% had major speaking roles







HOLLYWOOD

The image shows the iconic Hollywood sign, consisting of large white letters spelling "HOLLYWOOD" mounted on a hillside. The letters are supported by metal scaffolding. The hillside is covered in dry, scrubby vegetation. In the background, there are some utility structures and a clear blue sky.



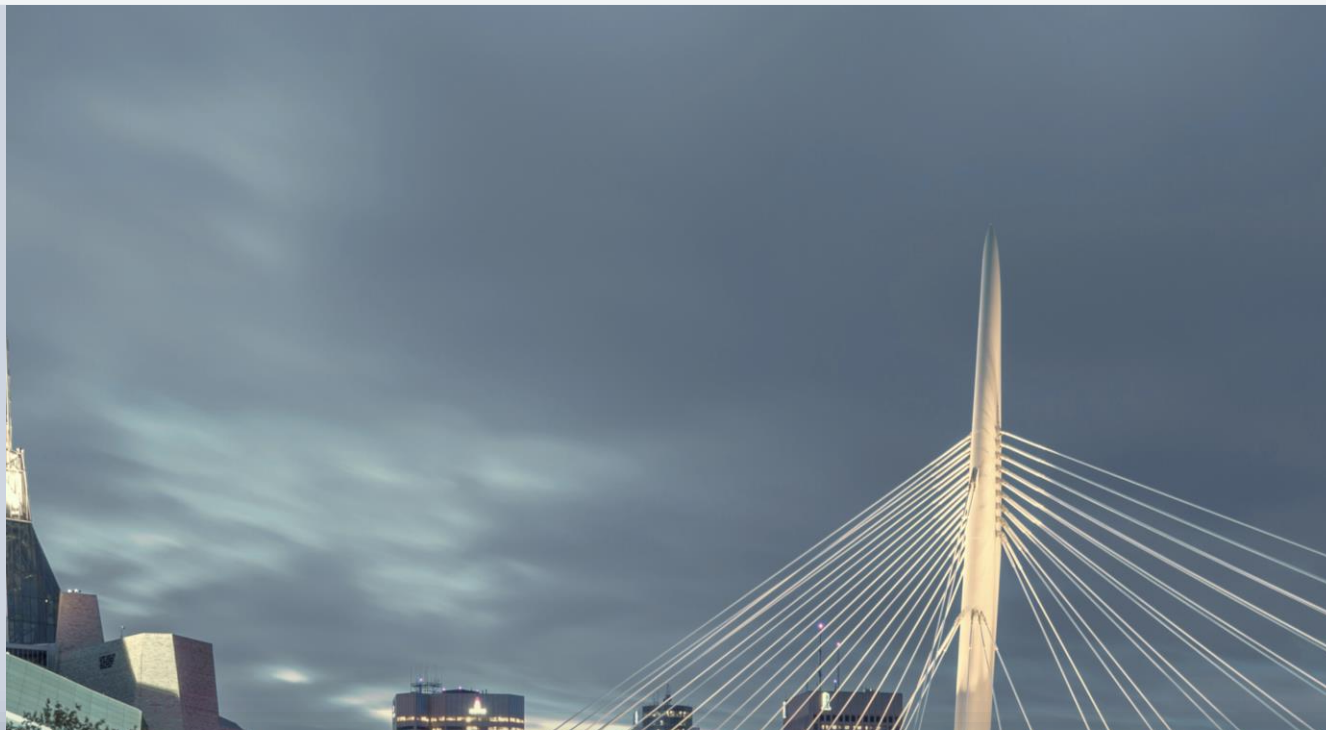


Kathleen Cooke

Influence Lab/Women/Cooke Media Group

- KathleenCooke.com
- InfluenceWomen.org
- CookeMediaGroup.org
- @InfluenceWomenHollywood





Thank You.

