



The Future Of Work

Dale Lutz, Co-Founder of Safe Software



A photograph of ancient Greek temple ruins, featuring several tall, fluted columns and a partially collapsed entablature. The sky is blue with scattered white clouds. In the background, a hillside with more ruins and a crane is visible.

"THE ONLY CONSTANT IS CHANGE"

- HERACLITUS

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The *Electronic* Cottage



The *Electronic* Cottage



The *Electronic Cottage*

- 1975: telecommuting *could* replace 12-14% of US urban commuting
 - Would have removed the need for US oil imports

34 years later...

From the authors of the *New York Times* bestseller *Rework*

**R E M
O
T E**

**REMOTE
OFFICE NOT REQUIRED**

Jason Fried and David Heinemeier Hansson
FOUNDERS OF 37SIGNALS

Case Study:



SAFE SOFTWARE



SAFE SOFTWARE





And Then...

4. Work at Safe

March 11th, 2020 ▾

More details will be communicated soon, but for now, working from home is encouraged, and anyone feeling the least bit ill should definitely not come in.

Though none of us have ever experienced anything of this magnitude in our careers, let's all be working together to make the most of this unfortunate situation. Let's find ways to better tell the FME story, to reach out to more and different customers, and to make the FME platform even better.



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March 12th, 2020 ▾

📌 Pinned by Samantha Ng



Dale Lutz 1:11 PM

Well a great deal has changed in the last 22 or so hours, and the team has been busy working to ensure we do our part to “[flatten the curve](#)” of this pandemic. The official set of policies can be viewed but the short summary is that we are:

- Effective Friday, March 13, 2020, asking employees to work from home through the end of March 2020. We will reassess the situation by March 27 and communicate a decision should we plan to continue this through April 2020.



The Future is Now!



**The Future is Arriving
More Quickly Than It
Used To...**

What will the world look like after COVID-19?



Remote meetings will *have* become the norm




Our communities ~~will be~~ *are being* reshaped.





So Now What?

5 Models For Post-Pandemic Office

- Go Back To As It Was
- Activity Based (*No Assigned Desks*)
- Hub And Spoke (*Regional Smaller Gathering Points*)
- 100% Remote
- Office As A Clubhouse (Hybrid) 

Credit: [Harvard Business Review](#)

More Than A Clubhouse

- Office Must Offer The Opportunity To:
 - Focus
 - Collaborate And Bond
 - For Engagement And Productivity
 - Learn And Grow
- Foster Culture
- A Place For Great Work to Happen
- A Place For Socializing

Credit: [Forbes Online](#)



Daniel Pink 

@DanielPink



How to lure people back to the office:

1. Get rid of the busy work.

No one wants to go into the office just to spend the day on video calls & answering emails

2. Create new in-person rituals.

Forget forced fun. Think real learning and connection.



The Best Way to Predict the Future is to *Create* it

(apologies to Dennis Gabor, 1971 Nobel Prize Winner)



Q&A

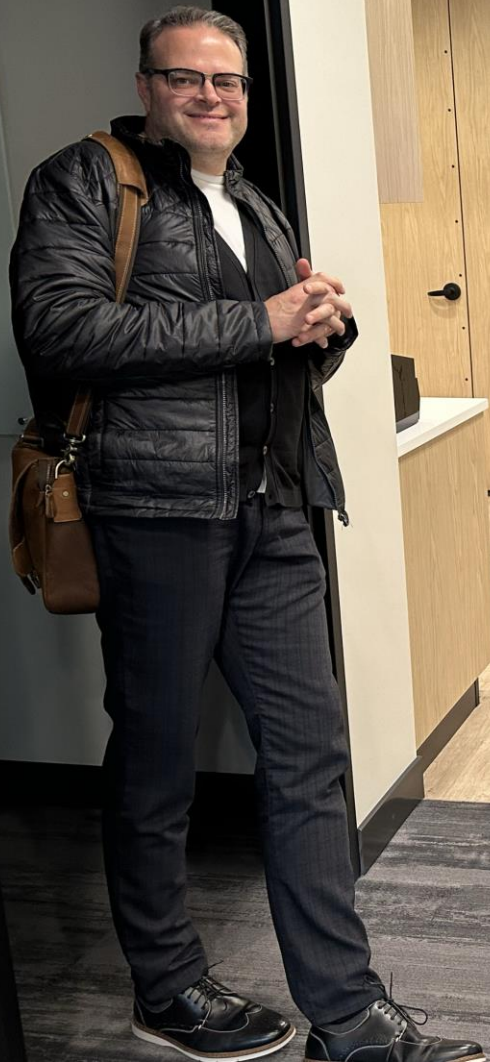
Twitter: @daleAtSafe ✓

www.safe.com



Connect with us for more FME





Monthly Virtual Coffee Chats



Join our company-wide virtual coffee chats, which take place on the first Wednesday of each month at 11AM Pacific time.

Be randomly grouped with other staff at Safe and spend some time getting to know one another.

Interested? Find more information in your Google Calendar.

