



ENTREPRENEURIAL LEADERS PROGRAMME

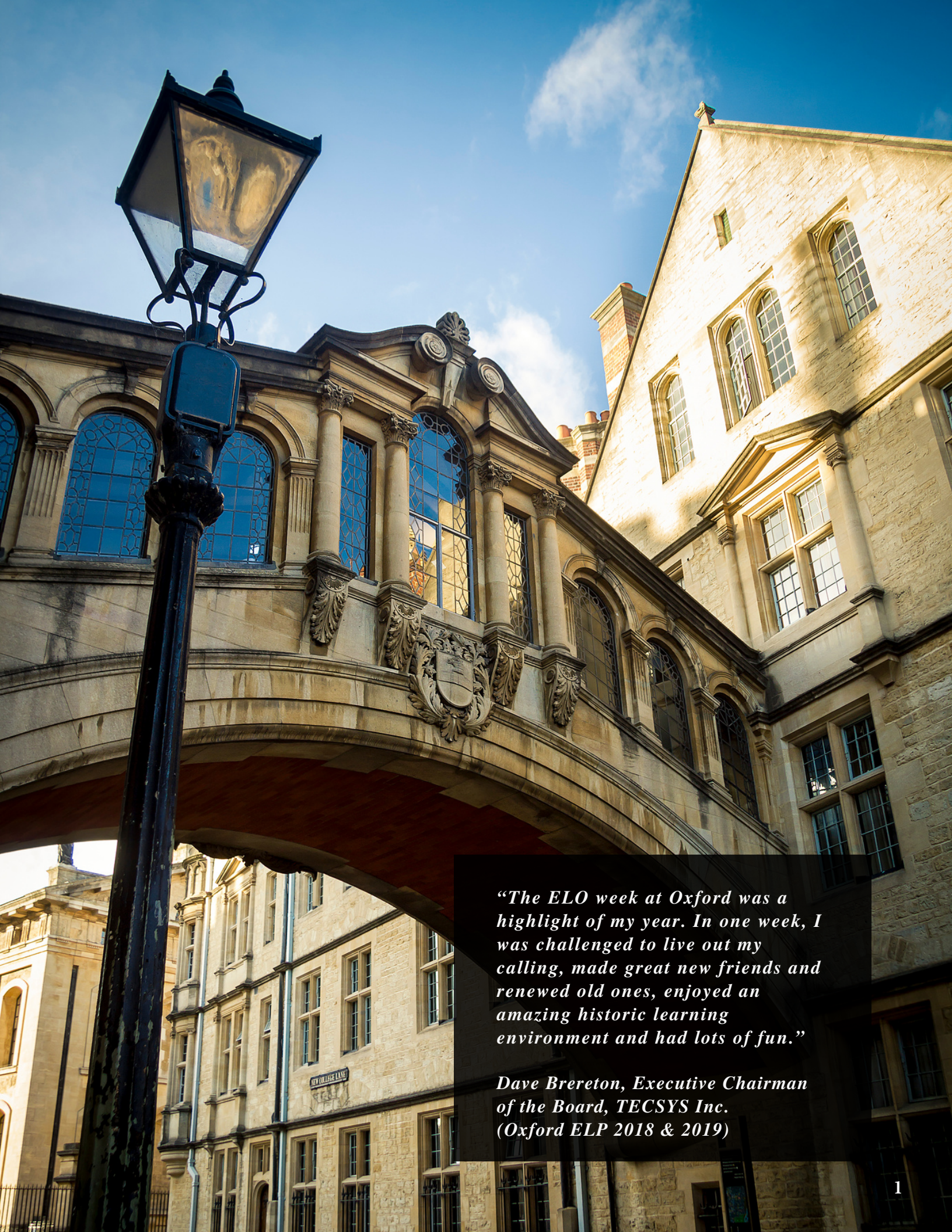
Oxford, August 14th-20th, 2022

A world-class transformative experience for Christian marketplace and entrepreneurial leaders

ELO Oxford
Entrepreneurial Leaders **Institute**

www.ELONetwork.org

Host site: Christ Church College



“The ELO week at Oxford was a highlight of my year. In one week, I was challenged to live out my calling, made great new friends and renewed old ones, enjoyed an amazing historic learning environment and had lots of fun.”

Dave Brereton, Executive Chairman of the Board, TECSYS Inc. (Oxford ELP 2018 & 2019)

WELCOME

The Entrepreneurial Leaders Programme (ELP), launched in August 2018, has been an outstanding success since inception! The ELP combines a clear curricular focus, great instructors, outstanding cohort and an exceptional ambience—together creating a unique experience.

The ELP is a one-week intensive and transformative experience for Christian marketplace and entrepreneurial leaders from around the world.

The goal of the ELP is to equip successful Christian marketplace and entrepreneurial leaders to leverage their resources for greater difference-making in their respective spheres of influence such as business, church, non-profits, and society.

Are you successful in many areas of your life and yet you have a yearning to expand your difference-making potential, to make your life count, and to build a spiritual legacy? If so, this programme is for you.

The ELP is targeted towards entrepreneurs, owners, and senior leaders of for-profit businesses with a minimum of 10 years' track record of success. The ELP provides a dynamic and interactive environment, with learning from world-class instructors and from a global and diverse cohort of peers.

The ELP integrates guest presenters from Oxford and from around the world. The ELP content is rooted in decades of experience, extensive research, and many years of practical application.

This year, the host site of the ELP is Christ Church College, one of the colleges that is part of the University of Oxford. The Entrepreneurial Leaders Organization (ELO) has an unmatched track record of excellence in executive education programmes and events.

In addition to world-class instruction, the ambience of Oxford is inspiring for ELP participants. The 850-year old university city with its fabled spires and medieval colleges, along with various other attractions, is unmatched in the world.

The bottom line: there is no equivalent to this high-level Christian leadership education at Oxford provided through the ELP. We invite you to join an outstanding community of global difference-makers.



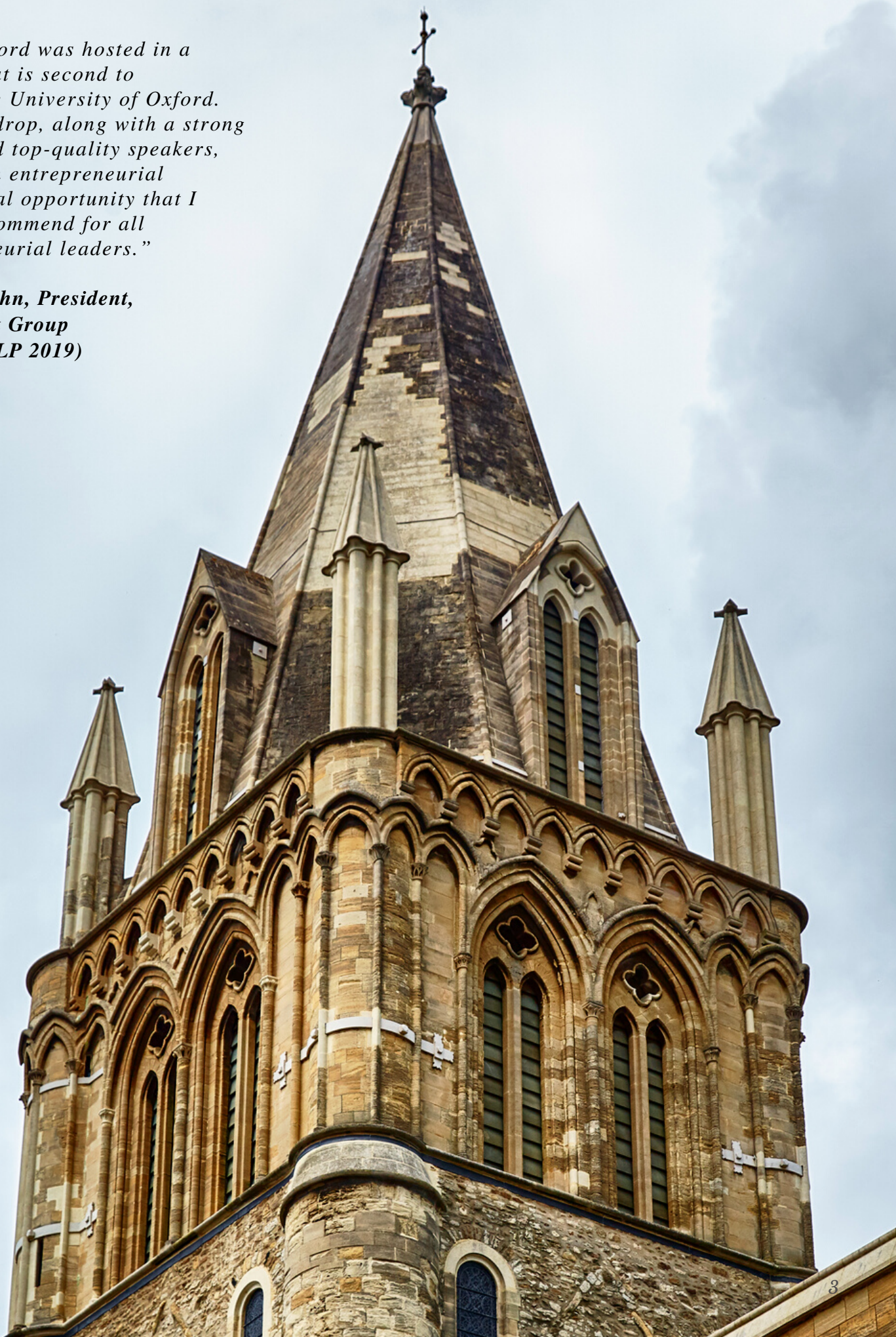
Dr. Richard J. Goossen

Director

Entrepreneurial Leaders Institute

“ELO Oxford was hosted in a setting that is second to none... the University of Oxford. This backdrop, along with a strong cohort and top-quality speakers, created an entrepreneurial educational opportunity that I would recommend for all entrepreneurial leaders.”

**Albert Krahn, President,
The Quark Group
(Oxford ELP 2019)**



THE ENTREPRENEURIAL LEADERS ORGANIZATION

The [Entrepreneurial Leaders Organization](#) (ELO) provides the world's premier executive education & training for Christian marketplace and entrepreneurial leaders.

ELO began in 2005 when Dr. Richard J. Goossen organized a simple coffee and dessert evening for 150 Christian business leaders in Vancouver, Canada. This initial gathering revealed that there was a strong interest among Christian business leaders to be affirmed in their marketplace calling, to connect with other like-minded individuals and to be equipped by top practitioners.

Since 2005, ELO has pursued its vision through various formats: round tables; webinars, online and in-person Forums; the Entrepreneurial Leaders Programme (ELP) in Oxford; and the Peer Advisory Group Network. ELO has evolved to an organization with global scope, impacting over 100,000 people annually. ELO has held over 60 executive education level events successfully in Vancouver, Toronto, Winnipeg, Edmonton, Shanghai, Hong Kong, and Singapore. ELO has had over 7,500 attendees since 2005.

ELO has attracted top thought leaders and practitioners from throughout the world. Practitioners have included: John C. Maxwell, the world's top leadership expert with 26 million books sold; Mark Burnett, Hollywood's #1 TV producer; Lord Robert Edmiston, a UK billionaire and head of I.M. Group; Mart Green, Chairman, Hobby Lobby Group, Oklahoma, a billionaire family;

Stephen K. Green, former Chair and CEO of HSBC; and Edward Ong, Property Developer, Singapore.

Thought leaders have included individuals from Oxford, Cambridge, McGill, Yale, and Baylor.



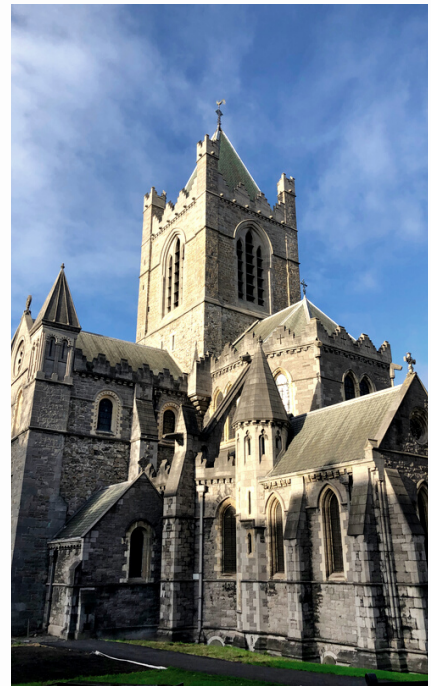
OXFORD & CHRIST CHURCH

Oxford is a vibrant and stunning city, with a total population of 150,000, including over 30,000 students. There is a wealth of cultural, recreational, and sports facilities within a busy and cosmopolitan atmosphere.

Although Oxford is a bustling city, it is an architectural delight, placed in the heart of the Oxfordshire countryside and surrounded by ancient meadowland. Oxford boasts beautiful waterways, the oldest botanic garden in the country, the University Parks, Port Meadow, and innumerable college gardens and quads, so that you are never far from tranquility and escape.

Oxford has an enduring history of Christian witness, and the Christian faith continues to thrive here. From John Wesley to C.S. Lewis, many influential Christians have walked these cobblestoned paths. There are flourishing churches of different sizes, liturgies, and traditions that are passionate about making the good news of Jesus known.

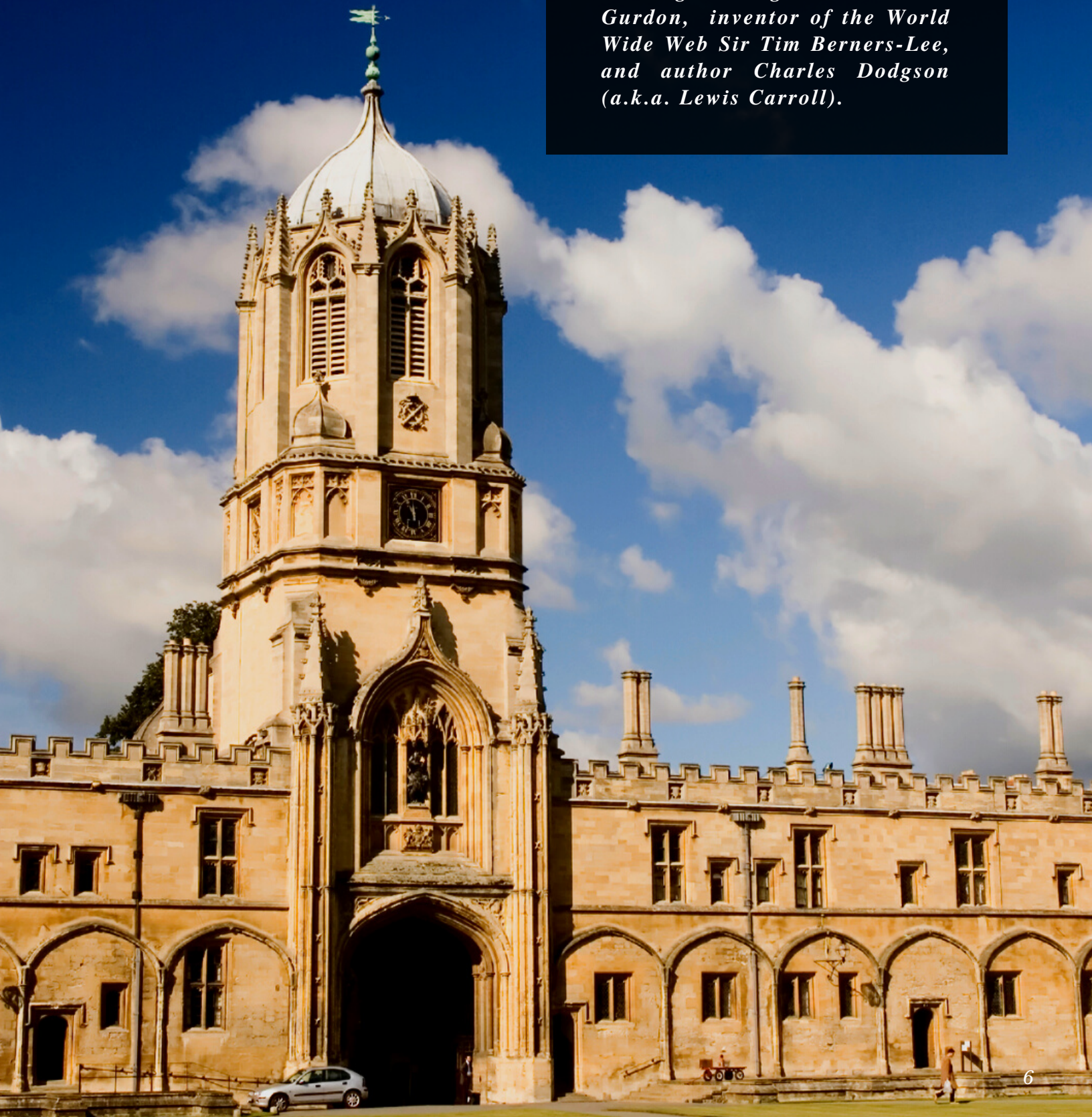
The University of Oxford is the oldest university in the English-speaking world, founded near the turn of the twelfth century. Today, the university consists of 38 independent colleges and 6 permanent private halls. The collegiate system is at the heart of the university's success.



John Lennox, Adjunct Instructor (2018 & 2019), with Rick Goossen, engaged in Q&A with the cohort

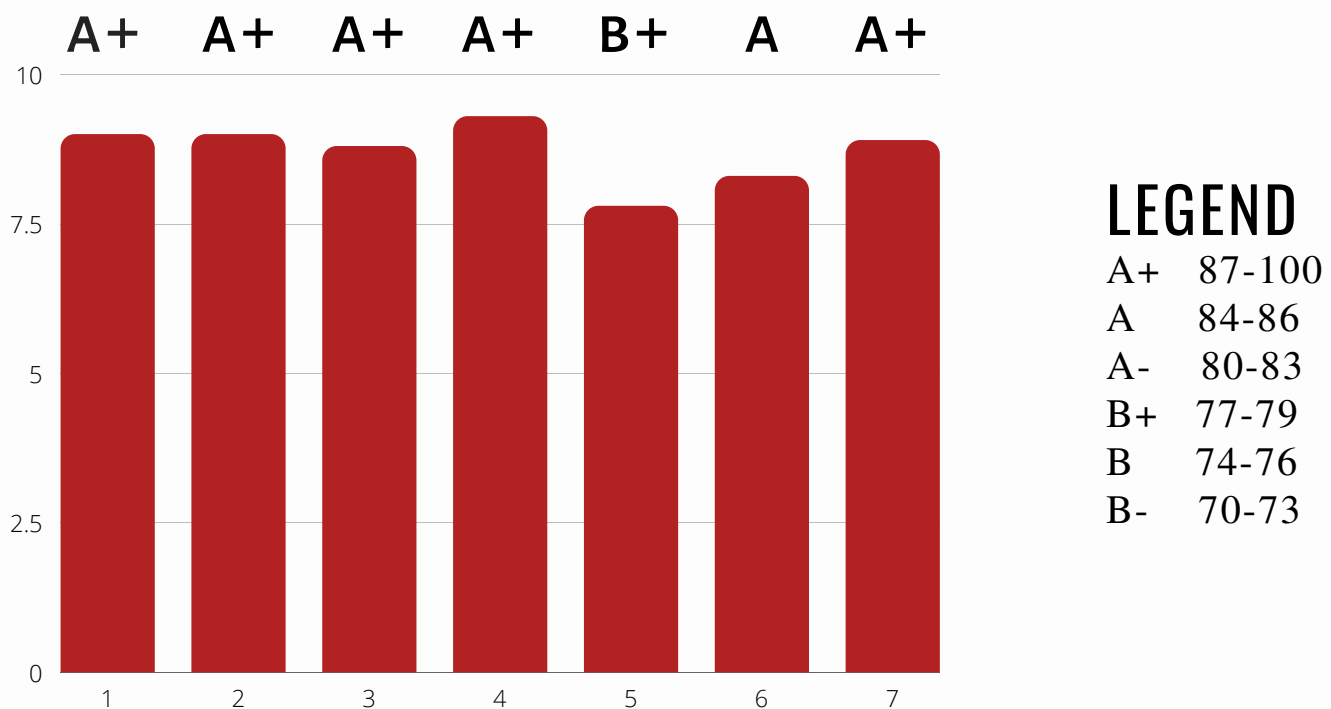


Many inspiring people have been a part of Christ Church, such as poets W.H. Auden and Vahni Capildeo, Nobel Prize-winning biologist Sir John Gurdon, inventor of the World Wide Web Sir Tim Berners-Lee, and author Charles Dodgson (a.k.a. Lewis Carroll).



PARTICIPANT FEEDBACK

Participants were asked on a scale of 1 (poor) to 10 (excellent) how they would grade various aspects of the ELP.



1. Was the Friday Dinner fun, informative, and a place of good fellowship?
2. How was the value of the evensong at Christ Church Cathedral? Would you suggest ELO do this again?
3. How was the quality of the cohort?
4. How was the overall experience of being in Oxford?
5. How was the value of the ELP in relation to its cost?
6. How was the overall experience of the ELP as a whole?
7. How likely are you to recommend the ELP to others?



FORMAL HALL DINNER

A highlight of the week is the Friday Night Formal Hall Dinner with food, fun & fellowship!



VENUE & ACCOMODATION AT CHRIST CHURCH

Oxford's system is unique with 38 colleges and 6 Permanent Private Halls. This year the host site is Christ Church College, which was established by Henry VIII in 1546 and is one of Oxford's largest colleges.



Accommodation on site at the college has been arranged on a "first come" basis.

Our learning sessions will take place in the Mckenna Room within the Christ Church College site. It is an attractive and spacious room with oil paintings and a fireplace. We will have plenty of opportunities here to converse and learn with one another.

The Entrepreneurial Leaders Programme is enthusiastic to provide world-class instruction from a Christian perspective within one of the world's great universities.



PREVIOUS YEARS

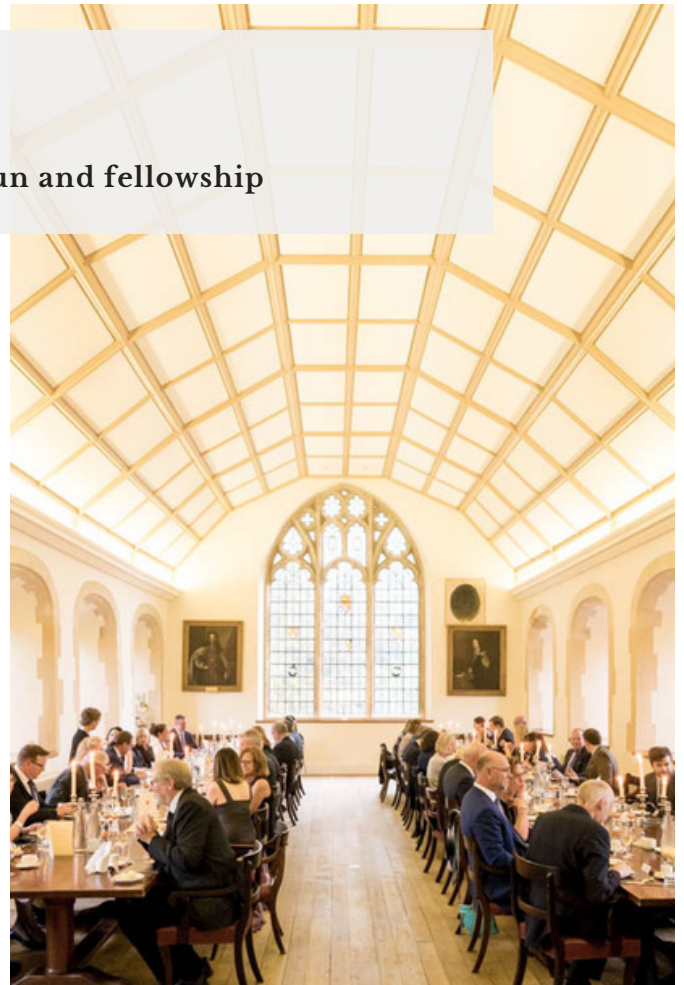
GUIDED TOUR

Magdalen College, home of C.S. Lewis



PREVIOUS YEARS

Friday Night Dinner at Wadham College, a time of fun and fellowship



PARTICIPANT FEEDBACK

The Entrepreneurial Leaders Programme (ELP) was in the words of participants “life-changing”, “a great experience”, “a home run”, “fantastic”, a “once-in-a-lifetime opportunity”, and a “smashing success!” In short, The ELP met and exceeded all expectations. The goal was to plant a seed of a programme that will become a centre for the education of marketplace and entrepreneurial leaders from around the world to transform their thinking, propel their difference-making, enhance their connectivity and implant a sense of linkage with the past and a desire to shape the future. We believe that was accomplished.

“I came to Oxford somewhat apprehensive of being in a level of learning where I might feel uncomfortable with the quality of teaching or not feeling accepted, but the opposite was true. Everyone was very open and accepting as well as supportive. I would highly recommend the Oxford ELP and encourage anyone who is cautious to embrace the opportunity and see for themselves the high caliber of teaching and encouragement they will receive.”

– Larry Dyck, President, Jade Transport (ELP 2019)

“ELO Oxford program provides an opportunity to reflect deeply on how your vocation, family and faith fit together. Having world-class instruction and unique experiences are just the icing on the cake. Great practical takeaways for improving your personal impact. Rekindled a love of learning.”

– Justin Currie, CPA, Principal,
Legacy Business Advisory Services (ELP 2019)

“I would definitely recommend the ELP at Oxford to business leaders who are interested in a better understanding of how God is working in them in their workplace. It is inspiring to closely connect with such a group of high-level Christian entrepreneurs.”

– Glenn Hofland, President,
John G. Hofland Ltd. (ELP 2018)

“I will make recommendations—and already have.”

– Rob Wildeboer, Executive Chairman, Martinrea International Inc. (ELP 2018)

“I left the Oxford ELP having grown and been challenged. The interaction with world-class speakers and networking with colleagues who face similar challenges to me were both enriching.”

– Ralph Loewen, President & CEO,
Itergy, (ELP 2018)

“The quality of the course and the interaction with other participants exceeded my high expectations. It was excellent, not only for content, but also the informal discussions.”

– Robert Graham, President,
Redeemer University College (ELP 2019)

“Attending the Oxford ELP was a great revelation for myself. There were questions that I came in with that were answered. I was reassured that what I was doing was right and worth fighting for and I was encouraged to continue to be doing what I am doing. God has called us to be servants in all aspects of His plan. Seeing the fight that Wycliffe Hall has in a secular society makes our own challenges seem yet so small. We need the intelligence and experience to effectively defend Christian Faith in all walks of life and ELO Oxford helps you connect with many business leaders to help support that mission.”

– Andrew Horczyk, President, Arborwood Tree Service (ELP 2019)

BENEFITS

Your time in the ELP will be inspiring, challenging and stimulating. You will be re-energized and re-committed to make a difference.

The Key Benefits:

1. Transformational experience for difference-making
2. Surrounded by a peer cohort
3. The inspiring atmosphere of Oxford
4. Ongoing Community



INSTRUCTORS FROM PREVIOUS YEARS

Dr. Richard J. Goossen is Director of the Entrepreneurial Leaders Institute and the Course Coordinator. He manages the involvement of various guest instructors from Oxford and beyond throughout the week.

The emphasis is on guest instructors who are experienced business leaders who provide practical applications. We have had professors who helped with informing our worldview and theological perspective. ELO has an outstanding track record in attracting top speakers from throughout the world. The instructors from last year's programmes can be viewed online. Instructors will vary each year, but every effort will be made to maintain the same level of excellence.

NEXT STEPS & CONTACT

APPLICATION

Please note that for the ELP we receive more applications than there are spots available in the programme.

Admission is based on the following guidelines, and enrolment in this course is by application in order to ensure that participants meet the targeted criteria:

Entrepreneur, Owner, Founder, Senior Leader
(exceptions are made only by special request)

Preferred applicants have a minimum of 10 years' successful track record.

Care will be given to the composition of the group
(geographical location, industry).

There are no prerequisites in terms of prior education.

[Submit an Application Today!](#)

CONTACT US

For further information, please email us at
Admin@ELONetwork.org

